

**A SUBSTITUTE ORDINANCE BY
FINANCE/EXECUTIVE COMMITTEE**

REPEALING ORDINANCE 91-O-0923, INCREASING RENTAL FEES, CHANGING THE DEPOSITING FUND FOR THE TICKET SURCHARGE AND RESTATING THE RULES AND REGULATIONS FOR THE BOISFEUILLET JONES ATLANTA CIVIC CENTER ON BEHALF OF THE DEPARTMENT OF PARKS, RECREATION AND CULTURAL AFFAIRS; ALL REVENUE DERIVED FOR THIS INCREASE WILL BE DEPOSITED INTO FUND ACCOUNT CENTER 2R01 462201 B00001 (CIVIC CENTER REVENUE FUND, GENERAL BUILDING RENTALS, REVENUE CENTER) AND THE TICKET SURCHARGE WILL BE DEPOSITED INTO FUND ACCOUNT CENTER 2R01 444107 B00001 (CIVIC CENTER REVENUE FUND, CIVIC CENTER FEES, REVENUE CENTER).

WHEREAS, the Boisfeuillet Jones Atlanta Civic Center is increasing its rental rates to be more proactive in generating additional income; and

WHEREAS, the Boisfeuillet Jones Atlanta Civic Center is an Enterprise that is supported by user charges and fees; and

WHEREAS, the Boisfeuillet Jones Atlanta Civic Center's funds are used to account for operations; and

WHEREAS, the Boisfeuillet Jones Atlanta Civic Center an Enterprise Fund that is financed and operated in a manner similar to private business enterprises-where the intent of the City of Atlanta is that the costs of providing goods and services to the general public on a continuing basis be financed or recovered primarily through user charges; and

WHEREAS, the City of Atlanta has decided that periodic determination of revenues earned, expenses incurred, and/or net income is appropriate for capital maintenance, public policy, management control, accountability, or other purposes; and

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, as follows:

Section1: The Code of Ordinances, City of Atlanta, Georgia, be and is hereby amended by striking in its entirety Article II, Section 46-37 (d), Surcharge on tickets, and inserting in lieu thereof the following:

Section 46-37 (d): All contracts for the leasing of the Boisfeuillet Jones Atlanta Civic Center entered into shall contain language requiring the lessee to collect for and on behalf of the City of Atlanta a surcharge in the amount of \$1.00 for each ticket sold for admission to any event taking place at the Boisfeuillet Jones Atlanta Civic Center during such lease. The surcharge is due no later than close of business on the first business day following the closing of the box office for each such event. The surcharge is to be delivered to the Director of the Boisfeuillet Jones Atlanta Civic Center or designee in the form of a certified check or cash, an amount equal to \$1.00 for each such ticket sold and certified ticket sales accurately reflecting the number of tickets sold and the surcharge due and paid, such amounts are to be dedicated to the Civic Center's capital

and non-capital improvements and is to be deposited in Fund Account Center number 2R01 444107 B00001 (Civic Center Revenue Fund, Civic Center Fees, Revenue Center).

Section 2: Legislation 91-O-0923, be and is hereby repealed by striking in its entirety the Code of Ordinances, Article II, Section 46-38 and Previous Code of Ordinance, City of Atlanta, Georgia, "Section 10-4002 (a) and (b) Rental rates, rules and regulations for the Boisfeuillet Jones Atlanta Civic Center, and inserting in lieu thereof the following:

Sec. 46-38 Rental rules, regulations and rates.

(a) *Rules and regulations.* The Mayor or her designee may establish rules and regulations governing the use of the Boisfeuillet Jones Atlanta Civic Center complex. (The Code of Ordinances, Section 10-4002 (a))

(b) *Rates.* The following fee schedule is hereby adopted for the Boisfeuillet Jones Atlanta Civic Center: (The Code of Ordinances, Section 10-4002 (b))

| <u>ITEM</u> | Tax-Exempt Organization Conducting Non-Revenue Generating Activity | Tax-Exempt Organization Conducting Revenue Generating Activity | All Other Users, <u>Ticketed Events</u> | All Other Users, Non-Ticketed <u>Events</u> |
|-------------------------------------|---|---|---|--|
| <u>AUDITORIUM</u> | | | | |
| Evening Events (per Performance) | \$2,500 | \$3,000 | The greater of \$3,000 or 10% of gross ticket receipts (minus tax and surcharge) | \$6,000 |
| Matinee (Per Performance) | \$1,500 | \$2,000 | The greater of \$2,000 or 10% of gross receipts (minus tax and surcharge) | \$4,000 |
| Non-Performance Day | \$1,500 | \$2,000 | \$2,000 | \$2,000 |

| <u>ITEM</u> | <u>Customers/Clients</u> | <u>Exceptions</u> |
|---|---|--|
| <u>Room 104 (per day)</u> Full Room ½ (Half-Room) | \$1,000 \$ 500 | For discos, fashion shows, parties, etc. the rental fee will be double the normal rates shown at left. |
| <u>Lobbies (per day)</u> Upper Lobby Lower Lobby Plaza Area | \$1,000 \$1,500 \$2,000 | None |
| <u>Other (per day)</u> Kitchen Usage Chair Rental Table Rental: | \$75 75¢ \$10 \$25 (Skirted w/Linen) | None |

Section 3: All ordinances and parts of ordinances in conflict herewith be and the same are hereby repealed.